

Intern role-Blog Content Writer

Company and role summary:

WHISPA mobile app improves young people's access to sexual and reproductive healthcare. We offer private and anonymous chats with doctors, appointment booking for contraceptives, cervical cancer screening, STI-preventing vaccines, laboratory STI tests and more. In addition, our users can also purchase sexual health products like HIV home tests & condoms, which we deliver in discreet packages to their homes/offices.

We are in search of a talented blog content writer, who will be tasked with joining our team to create authentic and compelling blog posts that will increase engagement and drive app downloads by improving our search engine ranking. The ideal candidate should have a proven track record of writing blogs or articles online and this can be either personally or professionally or both.

This position requires a high level of creativity, as well as the ability to use data-driven insights to choose interesting and relevant topics and write quality, easy-to read, consumer friendly, non-academic sounding blog posts. The successful candidate should also be detail-oriented, goal-driven and have strong grammatical acumen. Preference will be given to those with a medicine or health-related degree or academic background, who also have relevant work or personal writing experience.

Responsibilities:

- Regularly produce various content types for our blogs that are suitable for young people (female and male, aged 18 to 35).
- Use SEO best practices in your writing to generate traffic to our website
- Actively optimize your blog posts by linking or making references to older articles in new ones.
- Edit or rewrite blog and story content produced by other members of the team

Required skills and qualification

- Ability to communicate and collaborate effectively
- Excellent grasp of English language as shown in verbal and writing
- Knowledge of pidgin English or any Nigerian language is not essential but will be welcomed.
- Have an open, unbiased mind towards Sexual and Reproductive Health issues and topics
- Possess some knowledge of SEO and other digital marketing tactics and/or is willing to learn.
- Able to deliver a minimum of three, ready-to-publish blog posts per week.
- Experience using WordPress preferred.

Please note that this is a digital role, and thus the candidate can work from anywhere in the world.

Remuneration

This is a volunteer/unpaid role, but with the strong likelihood of becoming a paid position.

How to apply:

Please send a one to two paged sample of a **suitable** blog or article. You can also send web links to a **suitable, already published** work. Use this email subject: **Blog Content Writer (your Name)** and send along with your CV to admin@whispahealth.com